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CORPORATE PROFILE



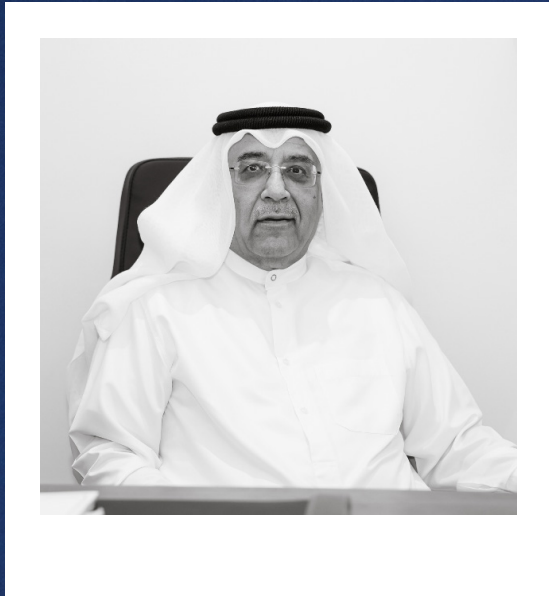
YOUR POINT OF PRESENCE



Conventional wisdom must always be challenged. We can never accept the accepted way of doing things; change is happening all around us, all of the time. What works today might not work tomorrow. POPUP the problems, and let us collaborate to innovate the solution together.

Hiba Zaiour

MESSAGE



YOUSUF JASSIM ALJASSIM

Chairman

Technological progress, notably AI is accelerating, and so are our long-standing problems, ranging from the global climate changes to weak democracies and a propensity for autocracies and war. We will have to find ways to adjust, therefore our strategies should always be based on alternative plans and strategies.

HIBA ZAIOUR

Managing Partner

Our success as Engineers and Consultants will depend upon the essentials of our rightfull advise as well as our capacity in convincing decision makers. With the combination of our consultancy and management expertise, behind IT solutions which derived from the engineering mindset we maintain our track to the technological changes. We are much articulate that these services should be like a neuro - passage, where companies should be looking forward to technological consultancies to level up their business growth with the contribution of digital solutions.



ABOUT US

We are Bold, Experts, Thinkers, Marketers.

For more than 15 years, Our executive management have helped clients identify market opportunities, develop solid strategies, create scalable processes, and build stronger teams.

We are your consulting team, dedicated to achieving your goals. We are the spirited side of professional services marketing, where left-brain meets right-brain. From strategic marketing plans and branding to websites, social media, marketing automation, and everything in between, our marketing services identify market opportunities, develop solid strategies, create scalable processes, build stronger teams, and produce measurable, business impacting results. We are more than a marketing firm—we are your marketing partner.

The **POPUP** Agency Branding Protocol is a proprietary process providing strategic marketing and branding services that leads clients through goal setting, branding and positioning to the development and implementation of specific tactics. POPUP AGENCY serves service-based firms in the accounting, consulting, engineering, financial, insurance, information technology, human resources, architectural, construction, security, real estate, hospitality, F&B, beauty & wellness and healthcare industries.

WHY CHOOSE US?

WE DEVELOP

We make things grow and change over a period of time which makes everything becomes more advanced or complete.

WE DESIGN

It is a matter of our idea to deliver a simple, intuitive and adapted to the target audience's particularities.

WE IMPLEMENT

It is by way of carrying out accomplishments to give practical effect and ensure of actual fulfillment by concrete measures.

YOUR SUCCESS

Is within your hands to reach our expertise, where making us part of your business in a day to day basis, will result to something positive.

AN AGENCY WITH BOLD THINKING AND INSPIRED IDEAS



MISSION

Provide professional consulting services to companies, governments, and private entrepreneurs who are seeking expert advice and creative solutions in building, growing, and achieving their objectives and potential.

VISION

Become the one and only Consultancy and Management Company of their choice and partner. Deliver services that create opportunities that benefit our clients, their business, and our business by utilizing new technologies that utilize marketing and management strategies effectively.

Deserving our client's trust by being true and accountable for our actions.

VALUES

At POPUP we operate on a specific set of principals – our Core Values – and everything we do signifies our S.M.A.R.T capabilities in times of our doubts, our core values are always pulling us back on track.

INTEGRITY

TEAMWORK

IMPROVEMENT

PHILOSOPHY

FUN & FAMILY

PASSION

OUR SERVICES

CONSULTANCY

MANAGEMENT

EVENTS

PRINT
PRODUCTION

INFOTECH
SOLUTIONS

01

CONSULTANCY

In the scenario of a Limited Company we are providing to our valued client an assignment in the provision of consultancy services, which includes any strategical approach, corporate advancements, equipped staffs & department heads, representatives of a certain company introduced or supplied to us.

BUSINESS PLANS AND FEASIBILITIES

SALES AND MARKETING STRATEGIES

RESEARCH AND DEVELOPMENT

BUSINESS AUDITING SOLUTIONS

INFOTECH SOLUTIONS

FOOD AND BEVERAGES

02

MANAGEMENT

POPUP is here to support our valued client on the process of planning, organizing, directing, and controlling the activities of a business or organization to achieve its goals and objectives. It involves overseeing all aspects of a business, from finance and operations to marketing and human resources.

CORPORATE BRANDING

MULTIMEDIA MARKETING

MEDIA AND DIGITAL PRODUCTION

RECRUITMENT SERVICES

03

PRINT PRODUCTION

POPUP is engage in print production process of creating, preparing, and delivering printed materials, such as books, magazines, flyers, posters, and packaging. It focuses on various procedures, such as design, pre-press, printing, binding, and finishing.

BUSINESS SERVICES

MARKETING SERVICES

BRANDING

(DIGITAL PRINTING-SHORT/ LARGE FORMAT)

CORPORATE/ PROMOTIONAL GIFTING

PACKAGING

04

EVENTS

Events allow physical engagement that bring a brand and customers together, which is impossible in the digital world. Our team are event experts and has decades of experience. **POPUP** delivers events from A-Z that can help your vision and dream event come to life with no headaches or stress.

EVENT MANAGEMENT

EVENT BOOKING

EDUCATEMENT BOOKING

SINGERS & MUSICIANS TALENTS

05

INFOTECH

We specialize in defining, creating, and implementing the technological environments best suited to the requirements and capabilities of each organization. We maximize the technology and management support and assist our clients to find the most adequate solutions to enable them to efficiently manage their business.

WEB DEVELOPMENT & ECOMMERCE

CYBER SECURITY SOLUTIONS

I.T. HELPDESK SUPPORT

STRUCTURED NETWORK SOLUTIONS

IP/CCTV & SECURITY SOLUTIONS

OUR AREAS OF DEVELOPMENT



Elevate Your Business with Next-Level B2B Commerce - Simplify, Connect, and Thrive.



Transforming Spaces with Innovative Furniture Technology.

OUR SISTER COMPANIES



OUR TRUSTED PARTNERS



HOW TO AVAIL OUR SERVICES?

Quick and Easy 123 steps
by visiting www.popup.qa

STEP 1

Click on services



STEP 2



Choose the right services
that suits your needs

STEP 3

Submit your inquiry
on selected service



POPUP AGENCY

REACH

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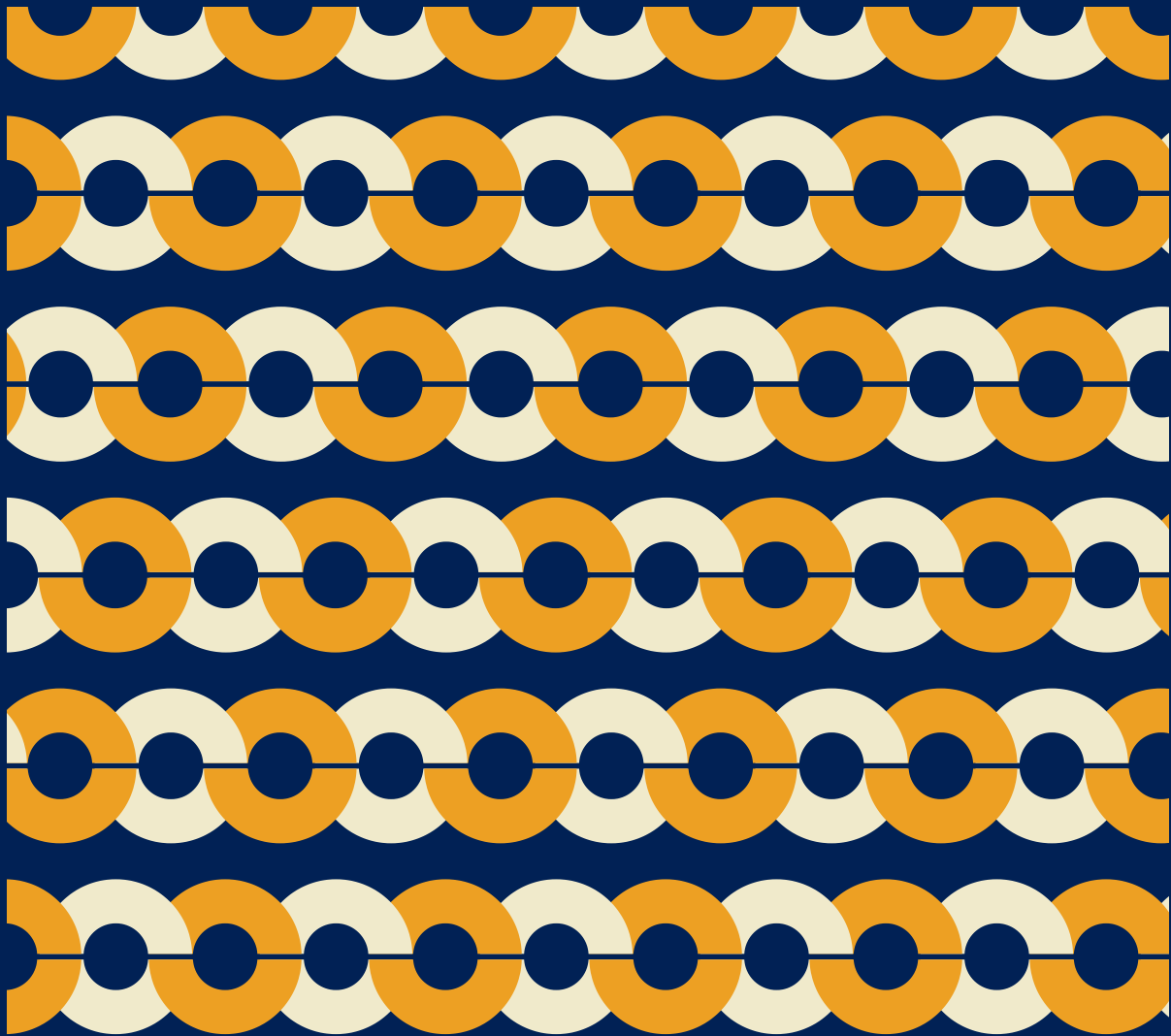
E: csu@popup.qa
M: +974 7076-9595
T: +974 4451-6264

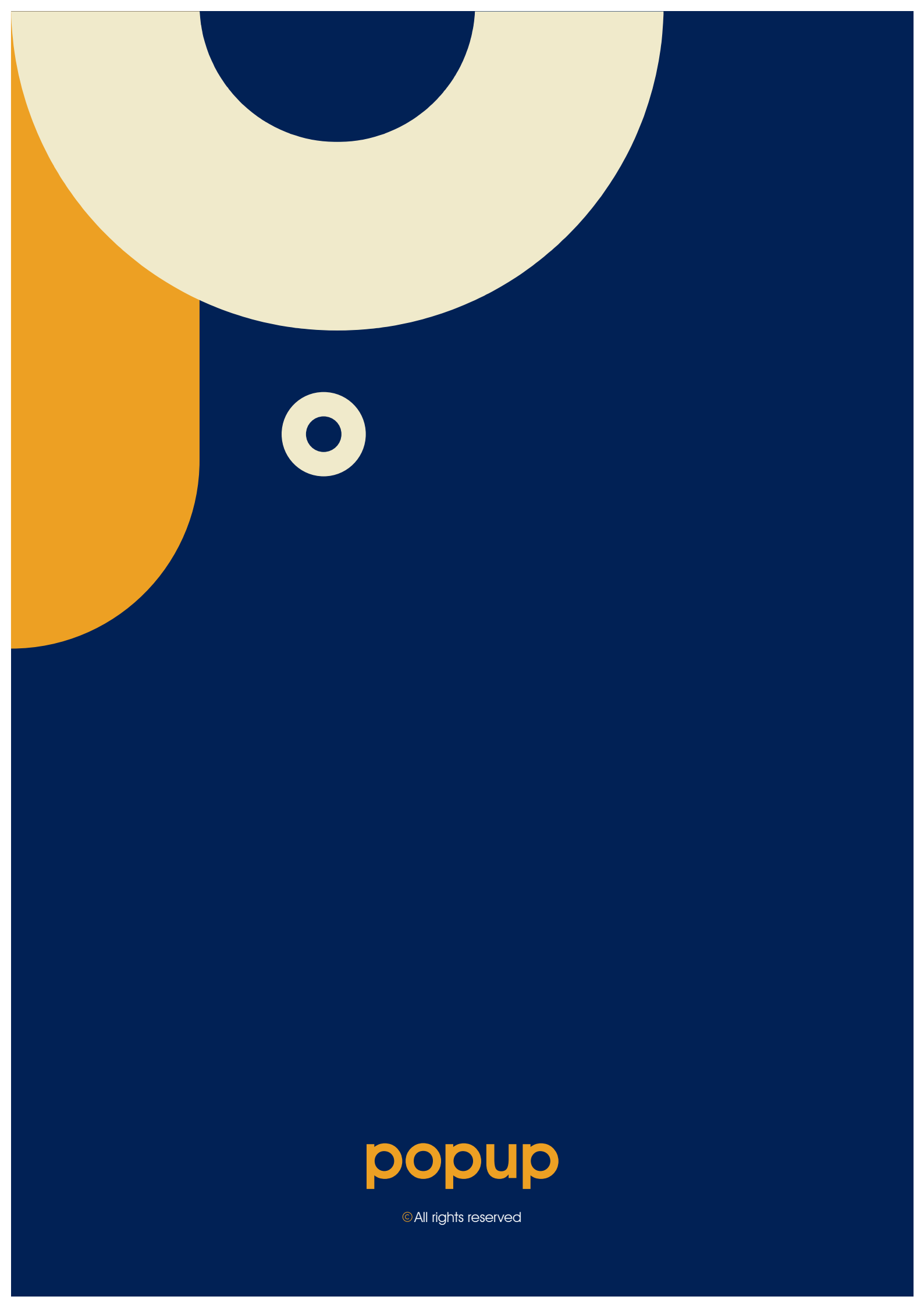
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Old Airport Road,
Doha, Qatar

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Our road to success headed by our expertise in consultancy and management to optimize and streamline the operations of your facilities. Through our dedication in providing exceptional solutions, we aim to enhance the overall experience as our valued customers while maximizing revenue generation.

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